



**1st Annual  
5K Fun Run/Walk  
Event Sponsor Form**

A general explanation of the sponsorship program is outlined below. These packages are negotiable and will be customized for each sponsor to ensure maximum benefit.

Gold Sponsorship—\$1,000

- Sponsor name and logo on all print advertising and mentioned on all televised publicity.
- Verbal recognition during event ceremony.
- Sponsor name and logo on event t-shirt.
- Sponsor name and logo on banner at event.

Silver Sponsorship—\$500

- Sponsor name and logo on event t-shirt.
- Sponsor name and logo on banner at event.
- Sponsor name and logo on Maddie's Footprints website.

Bronze Sponsorship—\$250

- Sponsor name on banner at event.
- Sponsor name on Maddie's Footprints website.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return form with payment made payable to Maddie's Footprints. Mail to: Maddie's Footprints  
205 Chevalier Blvd.  
Lafayette, LA 70503  
You may also make payment online through our website at  
[www.maddiesfootprints.org](http://www.maddiesfootprints.org).

*Maddie's Footprints is a 501(c)(3) nonprofit organization under the regulations of the Internal Revenue Service.  
All contributions to the organization are tax-deductible to the extent provided by law.*

If you are donating good and/or services for the event (rather than a cash contribution) please complete the following:

Description of goods/service: \_\_\_\_\_

Estimated value of goods/services donated: \_\_\_\_\_

We must receive this form completed, with payment and logo no later than **October 1, 2010** in order to be included on advertisements. Please email your Sponsor name and logo to [lmcgrew@maddiesfootprints.org](mailto:lmcgrew@maddiesfootprints.org). If you have any questions, please contact Lori McGrew at 337-344-6573.